



# Sport for Development and Peace (SDP)

Empowering Communities  
Through Play



# What is Sport for Development and Peace?

Sport for Development and Peace (SDP) refers to the use of sport, physical activity and play as a tool to attain individual, community, national and international development objectives and address challenges that arise from humanitarian crises and in conflict and post-conflict settings.





# Why Sport Matters at QFFD?

At Qatar Fund for Development (QFFD), we recognize the transformative power of sport as a catalyst for social development and peacebuilding, in line with the 2030 Agenda for Sustainable Development and Qatar's National Vision 2030.

Through strategic partnerships and targeted initiatives within developmental and humanitarian efforts, QFFD is dedicated to harnessing sport to drive meaningful, positive change. Our efforts focus on advancing sustainable development, fostering social inclusion, promoting equality, and improving education and health outcomes. By creating opportunities for individuals and communities to thrive, we empower them to build a more resilient and prosperous future.



# How does sport make a difference?



## 1. Sport for Social Inclusion & Empowerment

- Enhances confidence, self-esteem, and a sense of belonging for marginalized groups, including women, youth, and persons with disabilities.
- Challenges gender stereotypes and promotes positive behavioral change.
- Builds inclusive societies by fostering teamwork, respect, and breaking social barriers.





## 2. Sport for Poverty Reduction & Inequality

- Encourages school attendance and improves educational outcomes.
- Develops soft skills, leadership, and entrepreneurship, increasing employability.
- Supports job creation and economic growth through the sports industry.



## 3. Sport for Mental & Physical Well-being

- Reduces risks of obesity, depression, and other health conditions, contributing to overall well-being.
- Promotes physical activity as a preventive measure against non-communicable diseases and enhances quality of life.
- Provides structured programs that build resilience and positive coping skills.





#### 4. Sport for Climate Action

- Raises awareness and influences sustainable behavior.
- Encourages eco-friendly practices among fans and communities by promoting eco-friendly practices.
- Reduces the environmental footprint of the sports industry by adopting green infrastructure and sustainable policies.



#### 5. Sport for Peace & Disaster Recovery

- Strengthens social cohesion and helps prevent conflict and violence.
- Supports trauma recovery and resilience-building.
- Mobilizes community participation, volunteerism, and social engagement in rebuilding efforts.





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